

### Top 10 Reasons to Choose CERTApLank® Siding

#### 1. **WIDE, FLAT FACE**

Customers are looking for siding with a wide, flat face. CERTApLank features a 7" extra thick panel with a reinforced foam backer that makes the panel rigid to the touch and provides a premium hardboard aesthetic.



#### 2. **NO UNSIGHTLY GAPS ON FINISHED WALLS**

No caulking or any additional flashing required by manufacturer.



Fiber Cement seam



CERTApLank lap

#### 3. **FITS ALL STANDARD 3/4" ACCESSORIES**

Fits all standard 3/4" accessories including standard new construction window trim. Offers the flexibility of using both vinyl and cellular PVC accessories.



#### 4. **NO HEALTH HAZARDS**

Safe to cut and handle CERTApLank in any conditions. No respirator needed for dust. No OSHA/ NIOSH restrictions on cutting.



#### 5. **NO SPECIAL TOOLS REQUIRED**

Requires only the basic siding installation tools. No special saws, OSHA enforced masks, nail guns, caulk guns, paint or leveling tools to purchase.



## 6. ENSURED QUALITY OF APPLICATION: COMES IN A SEALED BOX

Your siding will be protected from the elements. Material packaging allows for easy unloading without any special equipment requirements. Material face will not crack or chip when handling on or off the job. If material gets wet, it will not become brittle or effloresce.



## 7. SPEED OF APPLICATION: LIGHTWEIGHT AND RIGID

Allows one person to install and handle the siding without it breaking. Self-leveling panel design eliminates the need for any tools to level boards.

**4X** LIGHTER THAN  
COMPETITOR  
PANELS

## 8. SIMPLIFIED, YET PRECISE INSTALLATION

No need to caulk or paint each seam and cut edge. No need to add butt joints on off-stud seams. Tools like STUDfinder™ ensure each stud is hit properly.



## 9. PERFORMANCE

Secure Lock™ post-formed factory lock, heavy-duty thickness and rolled-over reinforced nail hem deliver excellent performance in any weather conditions. No face nailing required to exceed required windload standards.



## 10. NO ONGOING MAINTENANCE / REDUCED CALL BACKS

No touch-up, no re-painting, no re-caulking and no re-sealing. No call backs. A great message to share with the homeowner on long-term costs of ownership.

**Reinforced siding saves on maintenance:** soap and water (\$5) versus other siding/painting (\$3,500-5,000)\*



\*For 3,000 sq.ft. multi-story home, professionally painted, with repainting every 8-10 years.

Source: [costhelper.com](http://costhelper.com)

## PLUS, A LIFETIME LIMITED WARRANTY, BACKED BY CERTAINTEED

CertainTeed is one of the nation's most respected building products manufacturers and has been in the business for over 100 years.

