

Top 10 Reasons to Choose CERTApLank™ Siding

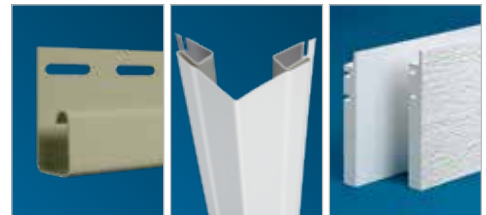
1. **WIDE, FLAT FACE**

Customers are looking for siding with a wide, flat face. CERTApLank features an extra thick panel with a reinforced foam backer that makes the panel rigid to the touch and also helps “straighten out” uneven walls.



2. **FITS ALL STANDARD 3/4" ACCESSORIES**

Fits all standard 3/4" accessories including standard new construction window J-Channel. The flexibility of accessory offerings with the panel allows you to choose between the speed and flexibility of vinyl accessories or the dimensional accuracy and beauty of cellular pvc to complete a project.



3. **TIGHT LAPS MINIMIZE VISIBILITY OF SEAMS**

Tight seams on this flat face, single-course panel give any project a finished look.



4. **NO HEALTH HAZARDS**

Safe to cut and handle CERTApLank in any conditions. No respirator needed. No OSHA/ NIOSH restrictions on cutting.



5. **ONE PERSON INSTALLATION**

Panel is lightweight enough to be installed with one person. Self-leveling panel design eliminates the need for any tools to level boards.



6. NO ONGOING MAINTENANCE / REDUCED CALL BACKS

No touch-up, no re-painting, no re-caulking and no re-sealing. No call backs. A great message to share with the homeowner on long-term costs of ownership.

Reinforced siding saves on maintenance: soap and water (\$5) versus other siding/painting (\$3,500-5,000)*



*For 3,000 sq.ft. multi-story home, professionally painted, with repainting every 8-10 years.

Source: costhelper.com

7. NO SPECIAL TOOLS REQUIRED

Requires only the basic siding installation tools. No special saws, OSHA enforced masks, nail guns, caulk guns, paint or leveling tools to purchase.



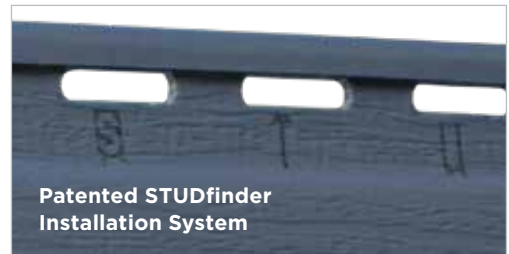
8. EASY HANDLING

Material face will not crack or chip when handling on or off the job. Hand unload all material on the job without any special equipment requirements. No manufacturing-required delays due to inclement weather.



9. SIMPLIFIED, YET PRECISE INSTALLATION

No need to caulk or paint each seam and cut edge. No need to add butt joints on off-stud seams. Tools like STUDfinder™ ensure each stud is hit properly while the self-leveling lock ensures each panel is level.



Patented STUDfinder Installation System

10. PERFORMANCE

Secure Lock™ post-formed factory lock, heavy-duty thickness and rolled-over reinforced nail hem deliver excellent performance in any weather conditions. No face nailing required to exceed required windload standards.



PLUS,

A LIFETIME LIMITED WARRANTY, BACKED BY CERTAINTEED

CertainTeed is one of the nation's most respected building products manufacturers and has been in the business for over 100 years.



CertainTeed

CEILINGS • DECKING • FENCE • GYPSUM • INSULATION • RAILING • ROOFING • SIDING • TRIM

20 Moores Road Malvern, PA 19355 Professional: 800-233-8990 Consumer: 800-782-8777 certainteed.com