BUSINESS RESOURCES
All The Tools You Need To Sell, Install And Profit From The Job

YOUR REPUTATION

YOUR CRAFT

YOUR BUSINESS
First, you must close the sale, then you have to install the roof, and finally, you need to make money doing it.

We’ve developed tools to help you accomplish each of these steps. This catalog is divided into six sections. In each section you’ll find a variety of brochures, books, APPs and other tools to help you succeed in business.

The Contractor’s EDGE™ program supports each aspect of your business. We understand that different contractors have different business needs, and the Contractor’s EDGE programs reflect this diversity. Gain product knowledge and installation expertise from the best roofing manuals in the business. Earn the industry’s most meaningful credentials: education-based, straightforward and free of charge.

Companies that have a CertainTeed credential, gain exclusive benefits in sales, marketing and business support.

Get the EDGE!

Table of contents

Selling Resources....pg2
MarketBuilder™
Business Cards
Credentialed Job Site Signs
Customized Folders
Customized Sell Sheets
Lead Detective Postcards
Targeted Postcards
Advertising Banners
Credentialed Truck Logo Decals
DoorKnob Hangers
Postcards
Shirts and Hats
Job Site Signs
Sample Board Carrying Cases
Proposal Folders
Estimate Folders
Understanding Warranties
Protecting Your Home From Ice Dams
Homeowner’s Guide to Roofing
Choosing A Professional Roofer
Shingle Technology Manual
Anatomy of a Shingle
Integrity Roof System™
GreenSky™ Financing
Sandler Sales Training®
gFour Marketing Group
Ads on Wheels®
Snap Home Finance

Installation Resources.........pg32
Shingle Applicator’s Manual
Flintlastic® Application Handbook
Flintlastic®SA Installation Guidelines
Mobile Training Vehicles
Roof Slope Card
NRCA
eResources
and Software........pg40
Digital Marketing Library
Idea Center
Roofing Guide App
ColorView®
ColorView Mobile App
Technical and Installation Information
SAM App
Ventilation Calculator App
MyEDGE
CertainTeed Educational Videos
EagleView® Technologies
MarketSharp®
AccuLynx™
HailStrike™
Roof Chief
Mopro
CompanyCam
Good-Better-Best Roof Quote

Management Resources.............pg56
PROSULT™ Network
Certified Contractor’s Network
Bilingual America™
Remodelers Advantage® INC.

Credentials.............pg60
ShingleMaster™
SELECT ShingleMaster™
SureStart™ PLUS
Silver Star
Gold Star
MetalContractor
MetalMaster
Customer TrackRecord™
Find A Pro
Roofing Responsibly
Staples®
Ford Vehicle Program
NBBI National Benefit Builders

Promotions.............pg74
Homes for Our Troops
Roofs for the Red, White & Blue
Roofs for the Canadian Troops
No Limits

Management Resources.............pg56
PROSULT™ Network
Certified Contractor’s Network
Bilingual America™
Remodelers Advantage® INC.

Credentials.............pg60
ShingleMaster™
SELECT ShingleMaster™
SureStart™ PLUS
Silver Star
Gold Star
MetalContractor
MetalMaster
Customer TrackRecord™
Find A Pro
Roofing Responsibly
Staples®
Ford Vehicle Program
NBBI National Benefit Builders

Promotions.............pg74
Homes for Our Troops
Roofs for the Red, White & Blue
Roofs for the Canadian Troops
No Limits

You can order items from this catalog online. Simply go to: www.certainteed.com/brc or, we’ll be happy to take your order via fax or the USPS using the order form located at the back of the catalog.
CertainTeed provides a broad array of tools to help you generate leads, package your proposals and close the sale.

- Attractive presentation materials add a professional look to your proposals
- Lead generation and customized sales tools
- Informative leave-behinds to educate customers
- Job financing programs to close sale
- Shirts, truck signs and job site signs to enhance your company image
- Product knowledge and sales training to differentiate your company’s sales proposition

**MarketBuilder™ Personalized Sales Tools**

**Only for credentialed companies**

This valuable marketing program offers a variety of professionally designed items that can be customized with your company name and logo.

Log onto the MyEDGE website, click on “Marketing Materials”, then click on “MarketBuilder”.

Shop online @ certainteed.com/brc
Business Cards

Your first impressions means everything

Include your company information, logo and credentials to set you apart from the competition.

3.5” x 2” full color - 1 side

500 qty - $45 / 1,000 qty - $70

For questions or help ordering materials, please contact: Robin Fox, ext 222 or Brandy Smale, ext 244

610-367-7599.

Presentation Materials

Generate leads and promote company image

Credentialed Job Site Signs

24” x 18” sign printed full color on two sides

Your Company Name (available with the CertainTeed logo, ShingleMaster™ Logo or SELECT ShingleMaster™ logo). Another Successful Project.

10 qty – $150
25 qty – $300
50 qty – $500
100 qty – $810

Prices reflect a 10% discount for credentialed contractors.

For questions or help ordering materials, please contact:
Robin Fox, ext 222 or Brandy Smale, ext 244
610-367-7599.
Customized Folders

These sales presentation folders show your credential, your company name and logo on the front cover.

The Integrity Roof System™ is displayed on the back cover and there is a business card holder as well as space on the inside pockets to include additional information about your company.

250 qty - $675 / 500 qty - $805 / 1000 qty - $1,068

Prices reflect a 10% discount for Credentialed contractors.

Customized Sell Sheets

These sell sheets include your company name, logo, phone number and the CertainTeed products that you choose to promote.

One-Sided Sell Sheets
250 qty - $70 / 500 qty - $125 / 1000 qty - $188
Two-Sided Sell Sheets
250 qty - $119 / 500 qty - $225 / 1000 qty - $338

Credentialed contractors receive 20% discount:
One-Sided Sell Sheets
250 qty - $55 / 500 qty - $100 / 1000 qty - $150
Two-Sided Sell Sheets
250 qty - $95 / 500 qty - $180 / 1000 qty - $270

For questions or help ordering materials, please contact: Robin Fox, ext 222 or Brandy Smale, ext 244 610-367-7599.
Lead Detective Postcards

These postcards are a very cost effective method to generate leads in neighborhoods where your company is currently working and installing roofs.

Your personalized postcards are mailed to 200 homes surrounding a job site address that you supply, for just $155.

Credentialled contractors receive 35% discount: $100.

For questions or help ordering materials, please contact: Robin Fox, ext 222 or Brandy Smale, ext 244 610-367-7599.

Targeted Postcards

We print and mail them for you.

These postcards ensure you spend your marketing dollars wisely by targeting homeowners that are most likely to need a roof and be able to afford one.

Some of demographics you can choose are home ownership, home value, income level and age of the home. In addition, you can either select an area by zip code or a drawing on a map to designate exactly where your postcards are mailed.

If you prefer that we handle everything for you offline, call Robin Fox at 610.367.7599 ext 222.

Prices shown include printing and mailing your postcards. Postage NOT included.

- 500-999 qty - $.52 per card
- 1,000-2,499 qty - $.38 per card
- 2,500-4,999 qty - $.22 per card
- 5,000+ qty - $.14 per card

Credentialled contractors receive a 15% discount on the prices above.

For questions or help ordering materials, please contact: Robin Fox, ext 222 or Brandy Smale, ext 244 610-367-7599.
Advertising Banners

This is ideal product for exhibitions, home shows and showrooms

Affordable, lightweight and portable, it assembles in less than a minute with no tools required. Display your company name, company information and a marketing message.

This banner stand is 31.5" wide by almost 7' high. The banner retracts into an anodized aluminum cassette and comes with a padded carrying case for storage and transportation.

2 versions are available or you can contact us for a custom design.

Full color - 1 side
One qty - $250

Credentialed contractors receive 20% discount:
One qty - $200

For questions or help ordering materials, please contact:
Robin Fox, ext 222 or Brandy Smale, ext 244
610-367-7599.

Credentialed Truck Logo Decals

Use these eye-catching logo decals on your company vehicles to advertise your credential

12" x 12" full color / One qty - $8

For questions or help ordering materials, please contact: Robin Fox, ext 222 or Brandy Smale, ext 244
610-367-7599.
**Doorknob Hangers**

**Professional advertisements proven to generate leads**

Customized with your company information.
Create leads by placing on homes surrounding existing job sites.
Complete imprinting information on order form.

- 20-30-315  Hail of a storm
- 20-30-316  What’s all the commotion about
- 20-30-317  Stormy night
- 20-30-318  Have you looked at your roof lately

100 qty - $20

For questions or help ordering materials, please contact:
Robin Fox, ext 222 or Brandy Smale, ext 244
610-367-7599.

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**Postcards**

**Custom postcards are an easy, cost-effective and proven way to generate leads**

The designs can be used as part of a canvassing program or as a stand alone direct mail campaign. Simply customize with your company information and logo.

*We print and ship them to you* for addressing and mailing.

- 250 qty - $85
- 500 qty - $130
- 1,000 qty - $215
- 2,500 qty - $445
- 5,000 qty - $650
- 10,000 qty - $890

For questions or help ordering materials, please contact: Robin Fox, ext 222 or Brandy Smale, ext 244
610-367-7599.
Shirts and Hats

Give your team a uniform, professional appearance

20-30-SM-G  ShingleMaster™ Golf Shirt  $15 each
20-30-SSM-G  SELECT ShingleMaster™ Golf Shirt
20-30-SM-T  ShingleMaster T-shirt
20-30-SSM-T  SELECT ShingleMaster T-shirt

Available in Medium, Large, X-Large and XX-Large
Please indicate size when ordering.

20-30-380  ShingleMaster Cap  $5
20-30-381  SELECT ShingleMaster Cap  $5

WK8447002KHA  Gold Star Khaki Workshirt
WK8447004KHA  Silver Star Khaki Workshirt
(Both come with logo on bicep)

$35 each
Available in Small, Medium, Large, X-Large, XX-Large
and XXX-Large. Please indicate size when ordering.

20-30-373  Contractor’s EDGE™ Shirt  $20
Available in, Medium, Large,
X-Large and XX-Large
Please indicate size when ordering.

WL2440005NVY  Men’s Cutter and Buck Dryden Drytec Willows Colorblock Shirt (navy)
Available in Small, Medium, Large, X-Large, XX-Large
and XXX-Large
$38.00 each
Please indicate size when ordering.

C1321S  Men’s Commercial Roofing Polo Shirt (Blue)
Available in Small, Medium, Large, X-Large,
XX-Large and XXX-Large
$32.00 each
Please indicate size when ordering.

CA2440004BLK000  Cap with Liquid Metal Black Logo
$5.00
**Job Site Signs**

24" x 24" die-cut bright white sign printed on two sides, with metal stand

- 20-30-311 Standard CertainTeed Signs
- 20-30-312 ShingleMaster™ Signs
- 20-30-313 SELECT ShingleMaster™ Signs

One set (each) of 12 - $175

Complete imprinting information on order form. Allow three to four weeks for delivery.

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**Sample Board Carrying Cases**

**Perfect for carrying good-better-best sample boards to offer the homeowner a choice**

Heavyweight canvas case keeps sample boards looking like new. Holds three sample boards, plus a binder.

- 20-20-1081
  - One qty - $80
- 20-30-395
  - (carrying case for small boards – 24”h x 13-1/2”w)
  - One qty - $70
**Proposal Folders**

Two-pocket, heavyweight folders for submitting proposals to prospective customers

Includes space for your company's business card.

20-20-783 Two-Pocket Folder
100 qty - $20 (Discounted Price)

**Estimate Folders**

Sets you apart from your competitors and helps you up-sell

Helps homeowners select shingle type.

Designed for the good-better-best selling technique.

Includes a pocket for your company proposal and brochures.

Also available are SELECT ShingleMaster™ and ShingleMaster™ and versions that promote your company credential.

ShingleMaster Version
20-30-260SM
FREE

SELECT ShingleMaster Version
20-30-260SSM
FREE

Maximum order quantity: 100
Meet Your New Roof

The key to your dream roof is finding the right roofing contractor for the job. It’s vital to know that you can rely on the roofing contractor to give you good advice about products and procedures. That’s why CertainTeed has developed this guide to selecting a roofing contractor. The questions contained in this brochure are designed to help you determine the reliability, reputation and experience of a contractor.

A top-notch, professional roofing contractor will be happy to answer the questions within. And just as it makes sense to receive several bids on your roofing job, it also makes sense to ask each contractor these questions. We’ve also outlined some important points to consider as you evaluate the terms of your proposed contract.

Being certain you’ve selected the right roofing contractor will ensure that you have a quality roof overhead and that your money has been wisely spent.

**Understanding Warranties**

Covers all the important questions about warranties and contracts. Include this with you sales proposals.

- 20-20-1718
- 50 qty - $5

**Protecting Your Home From Ice Dams**

Justifies the contractor’s recommendation to install WinterGuard® underlayment, attic ventilation and insulation.

- 20-20-1697
- 50 qty - $5

**Homeowners’s Guide to Roofing**

Explains the reroofing process from start to finish. Use for lead generation in neighborhoods ready for renovation and include this with your sales proposals.

- 20-20-1698
- 50 qty - $5

**Choosing a Professional Roofer**

Helps homeowners select a roofing contractor for reasons other than price. Explains how to separate reliable contractors from the fly-by-nights.

- 20-20-1567
- 50 qty - $5
**Shingle Technology Manual**

**Product knowledge and sales strategies for contractors**

Gain a better understanding of shingle quality, design, warranties and the manufacturing process.

Explains the Good-Better-Best selling technique.

Earn the Shingle Quality Specialist qualification by passing the 50 question test.

Includes one Shingle Technology Manual and test card.

Also included is the Anatomy of a Shingle featured on the next page.

Also available in Spanish and French.

20-30-128-A English
20-30-128-SP Kit Spanish
20-30-128-FR Kit French
All are FREE

**Anatomy of a Shingle**

An inside look at the science of manufacturing an asphalt shingle, complete with actual samples

Use as a visual sales aid to explain how a shingle is made by showing the materials used in the manufacturing process.

![Image of Anatomy of a Shingle]

**Shingle Quality Specialist™**

This is to certify that Tom Smith has earned the title of CertainTeed Shingle Quality Specialist™ having successfully passed the CertainTeed Shingle Technology Manual test.

Code No. 20-30-113 © 2014 CertainTeed Corporation, Printed in U.S.A.

**CertainTeed Shingle Quality Specialist™**

**President, CertainTeed Roofing**
Integrity Roof System™
Explains the components of a complete roof system and convinces the homeowner of its necessity

Benefits to you... A professional spec and more profits
Benefits to your customers... Extra protection and peace of mind
- WinterGuard® – prevents leaks from ice dams and wind-driven rain
- Roofers’ Select®, RoofRunner® or DiamondDeck® – high-performance underlayment
- Shingles and accessories – complete your roof system with products designed to complement one another, including the starter course, shingles and corresponding hip and ridge caps
- Ventilation – helps guard against premature roof deck deterioration
- Flintlastic® roofing – a selection of low slope roofing products

Brochure 20-30-235 50 qty - $5

Integrity is built from the bottom up. Layer-on-layer, only CertainTeed provides the peace of mind that comes with the best components performing together for peak efficiency.

1. Waterproof Underlayment
Waterproofing shingle underlayment prevents leaks from wind-driven rain and ice dams

2. Water-resistant Underlayment
High-performance underlayment provides a water-resistant layer over the roof deck and a secondary barrier against leaks

3. Starter Shingles
Perfect starts every time and designed to work in tandem with the roof shingles above

4. Roof Shingles
Choose the best, covered by the strongest warranty in the business

5. Hip & Ridge Caps
Perfect finish for hip and ridge lines, complementing all CertainTeed shingles

6. Roof Ventilation
Engineered for ideal roof ventilation especially when matched with CertainTeed Intake Vents

shoponline @ certainteed.com/brc
Greensky™ Financing Program
for credentialed contractors

Offer your customers no interest, no payments and watch your business grow

Greensky has a variety of point-of-sale credit products that will delight your customers and give you a competitive advantage to close more deals.

Advantages of this consumer financing programs include:

• Simple, fast paperless process for your customers
• High approval rates with credit limits up to $55K
• No interest and no payments promotions
• Low monthly payment plans
• Staged funding to improve your cash flow
• Easy settlement with no sales contracts required

Log onto MyEDGE™ website.
Become a GreenSky Dealer today. Use your CertainTeed Sponsor number 336 and enroll at www.greenskycredit.com by clicking sign up now.

Have Questions? Call your Dealer Representative directly with questions.
Jesse Davis 404-832-4124

Sandler Sales Training®

With over 40 years of proven success, Sandler Training® is a world leader in professional development and leadership training

With more than 250 training centers around the world, Sandler is uniquely positioned to help your team increase sales growth through professional development.

Sandler training tools enable team members to maximize the performance of their organizations and themselves.

Only For Credentialed Companies:

Discount Coupon for Sandler Training: Use at your local Sandler training center to obtain discounted pricing on a training program that meets your needs.

Sandler Online Resource Center:
The Resource Center delivers the resources of Sandler Training directly to users at the point of need—24/7. The experience of Sandler helps subscribers find solutions to the toughest sales challenges.

Sandler Sales System CD:
How to apply the Sandler techniques and concepts in your company’s world. These audio recordings can be used in a formal training during “windshield” time, or whenever it fits your schedule.

Selling to Homeowners the Sandler Way Book:
by Kim Booker and Chip Doyle (both authors are Sandler Trainers)
This book outlines a comprehensive in-home selling program based on the world-famous Sandler Selling System. It is designed for those who sell products and services directly to consumers in their homes and shows how the system delivers career-changing results for salespeople. The authors have provided practical, actionable information, resources and ideas that will dramatically improve the results for anyone doing in-home selling.
Price: $15

Discounted price for credentialed contractors $10.
Log onto the MyEdge™ website for more information.
generate leads and promote company image

**gFour Marketing Group**

**Strategic marketing and profit solutions**

Website: www.g4mg.com/certainteed  
305-856-8788

Since 2009 gFour Marketing Group has been working for hundreds of companies just like yours. We help you utilize your current and past customers to get new leads, sales and profits.

**2018 BUSINESS GROWTH LIST**

- ✓ Get More 5-Star Reviews (more internet leads)
- ✓ Get More Referrals (my customers will sell jobs for me)
- ✓ Close More Sales (at prices higher than my competition)
- ✓ Make More Money!!!

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**Ads On Wheels®**

**Turn your vehicles into rolling billboards to generate leads for your company**

Ads On Wheels is a full service company specializing in vehicle wraps that provides full graphic design, printing and local installation services anywhere in the United States and Canada. Their design team can take your ideas all the way to the final product, or you can provide your own artwork.

Ads on Wheels uses premium vehicle wrap materials which are warranted for seven years and specifically designed for each customer.

**Ads on Wheels offers an exclusive 15% discount to CertainTeed credentialed contractors when you display the CertainTeed logo on your wrap.**

To learn more, visit www.adsonwheels.com or call 800-237-6694.
Snap Home Finance

**SNAP Home Finance has worked with its home improvement partners to help more than 100,000+ homeowners get the best solutions for their needs with innovative payments solutions.**

**FINANCING IS A SNAP**
- **Full Approved Amount:** Know what kind of budget you have to work on every sales call
- **Weblink:** Generate warm, approved leads directly from your own website
- **Exclusive Promotional Programs:** Create payment plans tailored to every customer
- **SNAP Central App:** Available on Apple and Android smartphones and tablets.
- **SNAP Central includes these features and more:**
  - Driver’s License Scan
  - Address Look Up
  - Digital Signature
  - Direct Debit and Credit Card payment
  - Good/Better/Best Sales Tool

**APPLY ANYTIME**
SNAP Central, the industry leading Loan Origination platform, is available to you 24/7, so you’ll never have to wait more than a few seconds for an approval.

**THE SNAP ADVANTAGE**
We are finance specialists for home improvement projects. We are trusted advisors, not banks. We help you integrate payment solutions into your business strategy

**GIVE US 15 MINUTES AND WE’LL SHOW YOU HOW OUR PROGRAMS CAN IMPROVE YOUR BOTTOM LINE.**

Website: snap4home.com
866-282-2384
success@snapfinance.com

Only available in Canada to Select ShingleMasters™
The foundation of any successful roofing business is an unwavering focus on quality workmanship. CertainTeed leads the industry in the development of educational resources for installers.

**The Shingle Applicator’s Manual**, a comprehensive reference guide with information on general roofing topics and CertainTeed shingle installation techniques

Discounts on NRCA courses and membership

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**Shingle Applicator’s Manual**

**Master Shingle Applicator™**

Contractors say it’s the best installation manual in the business. Earn the Master Shingle Applicator’s qualification by passing the on-line test. Includes one manual and test card.

*Also, see SAM APP on page 43.*

- 20-30-202-A English (FREE)
- 20-30-158-A Spanish (FREE)
- 20-30-401FR French (FREE)

**Shingle Applicator’s Manual Flash Drive**

Augment your training program by viewing this companion video. Includes one manual and DVD, and three test cards.

- 20-30-334 (DVD) English
  One kit - $10
- 20-30-387 (DVD) Spanish
  One kit - $10
- 20-30-388 (DVD) French
  One kit - $10

**Quick Start Guides**

A complementary tool that provides installers with the essential information required to apply a specific shingle product in a two sided laminated sheet.

- Quick Start Guide: Arcadia Shake 20-20-3645
- Quick Start Guide: Belmont 20-20-3653
- Quick Start Guide: NorthGate 20-20-3654
- Quick Start Guide: Grand Manor and Carriage House 20-20-3494
- Quick Start Guide: Highland Slate 20-20-3496
- Quick Start Guide: Landmark Series and Landmark TL 20-20-3498
- Quick Start Guide: Patriot 20-20-3513
- Quick Start Guide: Presidential Shake and Presidential Shake TL 20-20-3499
- Quick Start Guide: Three-Tab Shingles 20-20-3500
Flintlastic® Application Handbook

An educational program for low slope roofing contractors

This reference manual covers the application methods for BUR, SBS, APP and SA roof systems, flashing details, safety tips and more.

COMM-243
One qty - FREE

Flintlastic® SA Installation Guidelines

Demonstrates proper installation of Flintlastic® SA, a self-adhering SBS modified bitumen roofing system.

Shows application methods for 2-ply and 3-ply systems, including edge details, tie-ins to shingle roofs, penetration flashings, etc.

COMM-131DVD
One qty - $5
Mobile Training Vehicles

The Contractor’s EDGE™ Mobile Training Vehicle (MTV) provides contractors with education, training and business support. Every MTV unit and event features the following:

- Product knowledge and engaging displays
- Product application and installation instruction
- Live demonstrations and educational DVDs
- A wide selection of samples and literature
- Gifts and give-aways for contractors

Contact your local Territory Manager for more information.

Roof Slope Card

A practical multi-purpose estimating tool

Use the proper angle to judge roof slopes from 2/12 18/12 and calculate roof material waste factors.

20-30-248
10 qty - $5
What can NRCA do for you?
Consider NRCA a business partner-supporting you with up-to-date industry news, insight and information, in addition to exclusive benefits that provide your company a competitive advantage. Join NRCA and become a part of top-tier professionals dedicated to advancing the roofing industry.

NRCA helps you:
• Gain exposure for your company
• Easily answer technical issues that arise on a project
• Educate your workforce
• Save money on services you use every day

To find a list of NRCA’s technical and educational programs visit: www.nrca.net/education

How to Join NRCA
Join at www.nrca.net/join or call (800) 323-9545.

CertainTeed Roofing partnered with the National Roofing Contractors Association to give credential contractors exclusive benefits when becoming a NRCA member. Credentialed Contractors will receive a $250 discount off the first year of NRCA membership dues and $500 of Roofers Rewards when you sign up. This membership will give you access to the following:
• Four Free NRCA recorded webinars
• Publications and products available for purchase at NRCA member pricing
• Quarterly promotional offers on publications, programs and more
• Access to the CertainTeed landing page on the NRCA website which includes content related to business management and industry news from Professional Roofing Magazine

To learn about the benefits for CertainTeed Credentialed Contractors, go to www.NRCA.net/CertainTeed.

20% discount on NRCA Product Catalog purchases for ShingleMaster™, SELECT ShingleMaster™ companies and STAR Contractors.

Visit shop.nrca.net and enter code CT20 at checkout!
CertainTeed offers some very effective software and online resources that can help you gain the edge on your competitors.

Visit www.certainteed.com for a variety of useful marketing tools and technical information.

- Estimating software
- Lead generation software
- Business software

**Digital Marketing Library**

**Website:** www.certainteed.com/dml

Effective advertising is only a mouse-click away. Here you’ll find everything you need to create eye-catching ads and websites: photos, logos, artwork and text.

And, ready-made finished ads and radio scripts are also included.

**Idea Center**

**Website:** www.certainteed.com/idea-center

Photographs of individual shingle color swatches and corresponding images of the shingles applied to a roof help customers visualize the appearance of different CertainTeed shingle styles.

Excellent online selling tool for in-home presentations or for use in advertising and website development.
Roofing Guide App

Easy and efficient source to:

Showcase CertainTeed region-specific product lines and colors, hi-res swatches and house photos.

Use the warranty calculator to help you provide relevant warranty coverage.

Find a professional roofing contractor.

Learn more about CertainTeed and who to contact.

ColorView

Trying out different style and color combinations has never been easier

Website: www.certainteed.com/colorview

Incorporate this online tool into your sales presentation, enabling prospective customers to experiment with a variety of CertainTeed siding and roofing options in the comfort of their own home.

ColorView Mobile app

ColorView Mobile is the IOS version of CertainTeed’s popular ColorView desktop application

Designed for the iPad, ColorView™ Mobile allows users to take an image of their home and “mask” over their existing roof with a layer of CertainTeed shingles.

With dozens of designs and colors to choose from, ColorView Mobile is a wonderful tool that lets you visualize multiple looks for your roof, compare style options side by side, and save your designs to your iPad photo roll.

Choose from preloaded images or upload a photo of the homeowner’s house and overlay various shingle styles and colors.

Quickly switch between any CertainTeed product/color combination with the click of a button.

Available via the iTunes Store and the CertainTeed MyEDGE™ website: http://www.certainteed-myedge.com
Technical and Installation Information

Website: www.certainteed.com

Useful chapters from the CertainTeed Shingle Applicator’s Manual are available in PDF format for downloading, as are tech data sheets, 3-part specifications, technical bulletins, code compliance documents and other technical information.

Shingle Applicator Manual App

This app is a practical tool that brings the company’s roofing installation guide to roofing professionals’ mobile devices for use whenever, wherever they need it.

CertainTeed is the only roofing manufacturer to offer this type of app. Also available in Spanish.

The user-friendly app offers quick reference guides to detailed installation instructions and helpful product videos of CertainTeed’s entire shingle product line, including Three-tab shingles, Patriot, Landmark®, Presidential®, Belmont™, Highland Slate®, Arcadia Shake®, Grand Manor®, and Carriage House®.

The education-based app is formatted for use on the iPhone, iPad and all Android devices.

Available via the Google Play store, the iTunes store and the CertainTeed MyEDGE™ website: http://www.certainteed-myedge.com

Ventilation Calculator App

The Ventilation Calculator from CertainTeed is the ideal tool for quickly determining the amount of ventilation products needed to outfit an attic space with proper balanced ventilation.

Simply enter the length and width of the attic space or the overall square footage of the space and the Ventilation Calculator produces results based upon the NFA 1/300 rule.

Available for ISO and Android devices.
CertainTeed offers an array of videos to help with installation, programs, and selling

SAM
These videos are intended to accompany the Shingle Applicator’s Manual as a training aid. It also contains useful tips and information from various roofing contractors that can assist your company’s installers.

- Safety, Workmanship & Seasonal Roofing
- Roof Systems
- Deck & Tear Off
- Underlayments & Flintlastic® SA
- Flashing
- Ventilation
- Fastening
- Special Shaped Roof
- Shingles – 3 Tab Shingles
- Shingles – Highland Slate®
- Shingles – Landmark® Series and Landmark® TL
- Shingles – Arcata Shakes®
- Shingles – Grand Manor® and Carriage House®
- Shingles – Belmont™
- Conclusion and Contact Information

Designing with Shingles
These videos designed to educate homeowners on the important decisions they’ll make when buying a new roof.

- Choosing a Contractor - discusses the five top questions a homeowner should ask when selecting a contractor.
- The Roof System - covers the entire roofing process, including tear off, deck, underlayment, flashing and ventilation.
- Designing with Shingles - this discusses each of CertainTeed’s designer shingles available to the homeowner.

Other Roofing Videos
- Flintlastic® SA Residential
- Flintlastic SA Commercial
- How CertainTeed Shingles Are Made
- Choosing A Professional Roofer - stresses the importance of hiring a qualified contractor and directs the viewer to CertainTeed’s website to download an associated brochure plus use our Locate a Pro feature to hire a credentialed roofing company.

Understanding Warranties - directs the viewer to CertainTeed’s website to download an associated brochure that explains warranties provided by the contractor and manufacturer, including SureStart™ Plus.

- The Integrity Roof System™ - explains the various roofing product components necessary for a high quality roof system.
- Ventilation - describes the importance of ensuring proper intake and exhaust ventilation when installing a roof system.

SureStart® Plus 5-Star Installation - illustrates the installation of an Integrity Roof System with SureStart® Plus 5-star warranty coverage. This video is also broken down into smaller segments on YouTube that can show specific portions of the re-roofing process. (A special thanks to Runyon and Son’s Roofing, who we filmed installing this roof.)

- Matterhorn and Presidio Installation

EagleView® Technologies
Website: www.eagleview.com/certainTeed
EagleView® offers 3D aerial roof measurements using proprietary patent-pending software. EagleView’s reports provide the most accurate measurements and serve as a sales, marketing and production tool allowing contractors to increase their profitability.

EagleView roof and wall reports provide detailed measurements for roofing, siding, painting, doors, windows and more.

Measurements flow seamlessly into EagleView Estimator for precise estimates and proposals.

The full CertainTeed product line is preloaded into the EagleView Estimator allowing contractors to create an accurate bill of materials.

EagleView Technologies offer special Gold pricing to CertainTeed credentialed companies.

MyEDGE™
The MyEDGE™ website is exclusively for credentialed contractors
Website: www.certainteed-myedge.com
This website for credentialed companies provides convenient one-stop online access to a variety of business-building resources, including:

- Sales and Marketing materials
- Literature ordering
- Training and education
- SureStart™ PLUS and NDL warranty registration
- Customer TrackRecord™
- Exclusive offers and discounts
- Promotions and rebates
- Videos and APPs

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- Exclusive offers and discounts
- Promotions and rebates
- Videos and APPs

CertainTeed Educational Videos
CertainTeed offers an array of videos to help with installation, programs, and selling
MarketSharp®

Website: www.marketsharp.com/demo
Phone: 800-335-4254 ext.1

Get more cost effective leads
Gain additional repeat and referral business.
Make better decisions with eye-opening sales and management reports.
Edit and print 200+ preformatted industry-specific forms, marketing campaigns, documents or create your own.
Simplify lead/job tracking and management.
Access your data anywhere at anytime with web-based secure technology.
Take advantage of ongoing training and support.
Get started for as low as $60 a month.

Register for our next educational webinar at www.marketsharp.com/webinar
10% discount for ShingleMaster™ and SELECT ShingleMaster™ companies.

20-30-CT-STD Standard Edition - $1,495
20-30-CT-SPED Special Edition - $2,995
20-30-CT-PED Premium Edition - $8,495

$500 discount for ShingleMaster™ and SELECT ShingleMaster™ companies.

AccuLynx™

The only tool you’ll need to manage your roofing business

Website: www.acculynx.com
Phone: 608-473-3812

• One tool for your entire company to manage documents, photos, contracts, scheduling and more
• Easy to learn and use so you can quickly get your teams up and running
• Document automation and e-signatures improve the accuracy and speed of creating contracts and getting sign-offs
• Flexible, custom templates make the Estimate to Order process seamless
• QuickBooks online and desktop integration so you never have to re-enter data
• The best support in the business helps Acculynx customers get the most out of the application

$89/mo. per Elite User
CertainTeed Contractors will receive $10 a person discount at the Elite Level (3 user minimum)
HailStrike™

HailStrike Offers Patented Hail Intensity Products

In the past, many people have been asking “Who can I trust, Where can I go, How can I get accurate hail storm data” but have only been given sales pitches, opinions and hidden methodologies. Finally, the verified accurate truth is available to you!

We have month-to-month subscriptions, individual site-specific reports and intensity maps to help you be successful with your business. We have worked closely with CertainTeed to offer you special pricing on our products and services. Our commitment to helping you is in line with our efforts to ensure the data you get from us is not only accurate, but it is verified.

SUBSCRIPTIONS
- HailStrike Basic
- HailStrike Premium
- HailStrike Ultimate

PRODUCTS
- OneSite (site specific)
- OneSite Lite
- OneSite Basic

CertainTeed Credential contractors will receive special deals, simply use the code: CT2018NEW

New for 2018

OneSite “Basic”

We are once again setting a new standard! With our newly developed and customized OneSite “Basic” report, when you order this site specific report, you will receive:

1. Comprehensive data for a single date
2. All information specifically for the address you entered
3. A FULL YEAR of future hail monitoring for the address!
4. 100% guarantee to the report’s uniquely verified authenticity
5. Undeniable accuracy utilizing the industry’s ONLY patented technology

To take advantage of the special deals we are offering in concert with CertainTeed, simply use the code: CT2018NEW or give us a call and we will get to know you and your needs and then suggest the best performance package for you.

Accuracy is no longer an opinion - HailStrike delivers the truth!

Roof Chief

A complete, customized system designed to lighten your load and increase your profit.

Website: www.roofchief.com
805-797-4371
info@roofchief.com

To be successful, you need a system that has everything in one place, right at your fingertips. You need to know where you stand week in, week out. Roof Chief can get you there.

Our set-up and training program is designed to get your entire team on the same page and deliver the results you want!

Roof Chief has your back, so you can focus on what matters most ... running your business smoothly and increasing your profit.

When we say complete, we mean complete!

- From the time the phone rings
- To job site photos
- To estimates and proposals
- To scheduling, ordering and invoicing
- To job costing, syncing with QuickBooks Online and generating profit reports

Roof Chief Standard
- $199 per month

Roof Chief Professional
- $249 per month

Roof Chief Enterprise
- $599 per month

ShingleMaster™ and SELECT ShingleMaster™ companies receive:

- 15% off the monthly price for life
- $750 credit towards setup and training

Visit roofchief.com to learn more or to set up a free demo.
Mopro

You website is your 24/7 salesperson
Make it your A-team

Website: www.certainteed.mopro.com

Mopro partnered with CertainTeed to give you the digital marketing solution you deserve—including a beautiful, mobile-responsive website and all the digital tools you need to capture more business online.

See a free preview of your new website within 24 hours.

CertainTeed Credentialed Contractors enjoy a free site preview and special pricing, courtesy of CertainTeed.

Call 844-207-9038

CompanyCam

The only app every contractor needs.

Website: www.companycam.com/certainteed

CompanyCam is a photo-based solution created for contractors, by contractors. Users can take unlimited photos — which are location and time stamped, sent to the cloud, and stored securely.

Every photo is organized by project and instantly available to your team, allowing you to see what’s going on anytime, anywhere. Photos can be annotated with drawings, arrows, comments, tags, and voice notes and users can create project timelines, photo galleries, reports, and transformation photos through the app.

Recently, new augmented reality tools have been added and users can now use virtual measuring and place virtual objects into projects.

Try it free for two weeks, no card required, or schedule a one-on-one walk through at companycam.com/demo.

Plus, all CertainTeed credentialed contractors will receive a 25% discount on their first six months.
**Good–Better–Best Roof Quote**

**Very user-friendly spreadsheet that allows you to do the following:**

- Quickly produce a sales proposal by entering the roof measurements and other project factors
- Add Good-Better-Best product options to the sales proposal in seconds
- Automatically calculates the sales price(s) needed to achieve your desired profit margins based on your specific material, labor and overhead costs
- A material list and work order is auto generated, ready to print and send to your supplier and crew
- Easily input or update your target profit percentage as well as your costs for material, labor and overhead
- Customize your proposals, material lists and work orders with your company name and logo
- Select your CertainTeed products from a preloaded drop down box

**Please go to Good Better Best Roof Quote’s YouTube page to see videos on:**

- Installation of the Software
- The basics of functionality
- Other Information
- Changing Prices

**Credentialed companies can purchase GBB Roof Quote for an annual license fee of $100 which represents an exclusive 50% discount off the regular price - you can’t beat it!**
Being a successful contractor requires skills that go well beyond the work you do on the roof. CertainTeed offers tools that can help you improve your business and management techniques.

Networks that bring together facilitators and contractors from around the country to address business issues.

**Prosult™ Network**

Website: www.proofman.com  
Email: proof@proofman.com

Proof Management’s PROSULT Network is dedicated to helping the owners of smaller contracting firms reach the next level of their business. PROSULT is mentored by Monroe Porter, a bottom-line oriented management consultant specializing in small building trade contractors.

The first thing PROSULT does for the new member is help understand costs. The focus then shifts to developing an organization that can support production and sales growth. This is accomplished through a board of directors approach where non-competing same-trade contractors support each other in setting and implementing strategic goals.

**Certified Contractor’s Network**

Phone: 610-642-9505  
Website: www.contractors.net

Certified Contractor’s Network (CCN) offers proven contractor-specific training, delivered face-to-face and on-demand for contracting business owners and their sales, production and administrative employees to address current business needs while providing a high ROI. You’ll gain a reliable business partner that provides valuable resources – all delivered in a helpful and professional manner.
Bilingual America™

Revolutionize your communications and business with your Hispanic employees. Ricardo is an expert in Latino labor and business systems. Bilingual America offers the following courses to help you develop your company:

**Lideresexitosos™**
This certified course teaches your Latino leaders to be effective leaders in the American enterprise.
- Taught in Spanish to ensure full assimilation of the material
- Six hours of in-depth leadership training dealing with character and ethics, communications, organization, management and negotiation skills

For more information: [http://lideresexitosos.com](http://lideresexitosos.com)

**Success with Hispanics™**
We cannot effectively lead people we do not truly understand. This cultural leadership course is a deep journey into the mind and psyche of the Latino person and experience. You'll learn business applications relating to labor management and business communications with Latinos. This six-hour course includes a Certification Exam as well as a maintenance program that keeps you up-to-date on important issues in the Latino community.

For more information: [http://successwithhispanics.com](http://successwithhispanics.com)

To receive a FREE consultation, email: lead@bilingualamerica.com

10% discount for ShingleMaster™ and SELECT ShingleMaster™ companies when they mention this code: CLCERT.

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Remodelers Advantage® Inc.

Remodelers Advantage® is a consulting firm specializing in remodeling. They help business owners create companies that deliver above-average compensation, healthy net profit and an environment that allows for a full and balanced life.

**Remodelers Advantage Roundtables**
This is a network for remodeling firms producing $1,000,000+ in annual revenue. These groups provide an opportunity for contractors to share knowledge, procedures, experience and advice in an open, non-competitive environment. Join the other 200+ owners as they help one another create businesses that produce above-average profits consistently!

Why reinvent the wheel?

**Strategic Business Consulting**
Many owners work diligently for years but are still not reaching their financial goals. Owners can find the help they need from our business consultants, who know and understand the challenges you face. We’ll work directly with you to provide practical techniques and effective processes, and help you develop a plan to move your company forward.

Website: [www.remodelersadvantage.com](http://www.remodelersadvantage.com)
Phone: 301-490-5620
Email: info@remodelersadvantage.com

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ShingleMaster™

Show prospective customers your company is committed to craftsmanship and professionalism

What’s In It for Your Company?
- Knowledgeable employees
- Authorized to offer SureStart™ PLUS 3-STAR and 4-STAR Coverage
- Roofer’s Rewards – FREE SureStart PLUS warranties every year
- Exclusive access to CustomerTrackRecord™, CertainTeed’s independent customer-satisfaction and problem-detection survey
- Marketing and sales support that highlights your company credential
- Listing on CertainTeed’s “Find a Pro” website

Benefits of participation:
- Trade and product knowledge
- Sales and marketing support
- Exclusive offers and discounts
- Extended warranties
- Roofer’s Rewards™
- Customer TrackRecord™

CertainTeed credentials are an excellent way to set yourself apart from the competition.

Educational programs for salespersons and installers

Comprehensive coverage of shingle technology and installation topics

Company credentials build trust with your prospective customers and help you close more sales

Benefits of participation:
- Trade and product knowledge
- Sales and marketing support
- Exclusive offers and discounts
- Extended warranties
- Roofer’s Rewards™
- Customer TrackRecord™
company credentials

Select ShingleMaster™

This is the highest level credential a company can earn. Achieving SELECT status tells customers you're one of the best in the business.

What's In It for Your Company?

- Highest required number of tested installers and supervisors in the industry
- Standardized workmanship and knowledgeable salespeople

Exclusive ability to offer all three levels of SureStart™ PLUS

Leverage your credentials and increase your profits by including SureStart PLUS.

Roofers’ Rewards – FREE SureStart PLUS warranties every year

Exclusive access to Customer TrackRecord™, CertainTeed’s independent customer-satisfaction and problem-detection survey

Marketing and sales support that highlights your company credential

Priority listing on CertainTeed’s “Find a Pro” website including an expanded contractor profile

benefits of participating

Surestart™ Plus

Offer SureStart™ PLUS extended warranties when you install an Integrity Roof System™.

Very few of your competitors can offer this to their customers, and it provides extra peace of mind that helps build trust as well as justify your price.

The Extra Measure of Protection

Leverage your credentials and increase your profits by including SureStart PLUS.

Give your customers peace of mind with the best warranty coverage. Extended Transferable Coverage.

 Lifetime Shingles Coverage

<table>
<thead>
<tr>
<th></th>
<th>3-STAR</th>
<th>4-STAR</th>
<th>5-STAR</th>
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</thead>
<tbody>
<tr>
<td>Coverage</td>
<td>20 years</td>
<td>50 years*</td>
<td>50 years**</td>
</tr>
</tbody>
</table>

- Non-Prorated Coverage
- Materials & Labor
- Tear-off
- Disposal
- Workmanship

NOTE: XT™25, XT™30 and Patriot shingles carry 10 years with 3-STAR, 20 years with 4-STAR and 25 years with 5-STAR coverage including the features as indicated above.

* Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.

** Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.

*** Workmanship is covered for 25 years.
Silver Star

Silver Star Contractors meet the stringent requirements for workmanship and financial stability set by CertainTeed Commercial Roofing. And they have a proven record of quality workmanship and good business practices.

Benefits of the program include:

- Offer No-Dollar-Limit (NDL) warranties up to 12 years
- Access to MyEDGE™ website for business support tools

To become a Silver Star Contractor, your company must:

- Carry workers’ compensation and liability insurance coverage and be properly licensed
- Have been in business at least three years, OR CertainTeed must have inspected at least three roofing projects
- Submit a complete company credit history and be credit-worthy based on CertainTeed’s sole determination
- Must adhere to the code of ethics specified by CertainTeed

Gold Star

Gold Star Contractors have earned the highest credential offered by CertainTeed for commercial roofing contractors. Only a limited number of contractors qualify for this prestigious credential. They have been carefully selected by CertainTeed to have an established record of high-quality workmanship, expertise, and reliability.

Benefits of the program include:

- Offer No-Dollar-Limit (NDL) warranties up to 25 years
- Offer Integrity Coverage Warranties
- Access to MyEDGE website for support tools

To become a Gold Star Contractor you must:

- Carry workers’ compensation and liability insurance coverage and be properly licensed
- The company must have been doing business under the current name for no less than 5 years and CertainTeed must have inspected at least three roofing projects
- Submit a complete company credit history and be credit-worthy based on CertainTeed’s sole determination
- Have a minimum of $1 million bonding capability or the financial resources to acquire that capability
- Must adhere to the code of ethics specified by CertainTeed
company credentials

**MetalContractor**

Becoming a CertainTeed MetalContractor requires a commitment to professionalism and dedication to quality craftsmanship that few other metal roofing companies demonstrate. This company has key employees who are more knowledgeable about proper metal roofing through CertainTeed’s educational programs.

**What’s In It for Your Company?**

- Knowledgeable employees
- Exclusive access to: Customer TrackRecord™, CertainTeed’s independent customer-satisfaction
- Marketing and sales support: 
  CMC Sales brochures, 
  Credentialed certificate, 
  plus a listing on CertainTeed’s Find a PRO website
- 3 CMC logo hats
- 4 CMC Lead Detective mailings per year
- 10 CMC /CT metal roofing job yard signs per year

**MetalMaster**

Earning this advanced level credential proves that a company has expertise in the metal roofing business. Achieving Master status tells your customers you’re one of the best in the business. A CertainTeed MetalMaster requires a commitment to professionalism and dedication to quality craftsmanship that few other roofing companies demonstrate.

**What’s In It for Your Company?**

- Knowledgeable employees
- Exclusive access to: Customer TrackRecord™, CertainTeed’s independent customer-satisfaction
- Marketing and sales support: 
  CMM Sales brochures, 
  Credentialed certificate plus a Priority listing on CertainTeed’s Find a PRO website including an extended company profile page
- 6 CMM logo hats
- 6 CMM logo shirts
- 12 CMM Lead Detective mailings per year
- 20 CMM/CT metal roofing job yard signs per year
- 1 CMM advertising banner

[Images of MetalContractor and MetalMaster certificates]
**Customer TrackRecord™**

**Website:** www.certainteed.com/trackrecord

Track your customers’ satisfaction

Valuable customer feedback service and problem-detection tool based on your customers’ evaluation of your overall performance.

Give the surveys to your customers, they send the completed surveys directly to CertainTeed and we tabulate the results.

CertainTeed automatically sends a survey to consumers for all SurStart™ PLUS warranted roofs.

Measure your crew’s performance and print out your ratings to use as a strong sales referral.

20-30-217 TrackRecord Homeowner Brochure - FREE
20-30-226 TrackRecord Survey - FREE

**Roofing Responsibly**

Over 12 million tons of asphalt shingle waste go into landfills. Now there is an option to keep those old shingles out of the landfill and set you apart from other roofing contractors by offering a new, green, environmentally-friendly solution.

**No added Cost! Big added Value!**

CertainTeed’s Roofing Responsibly program includes the recycling of torn-off roofs into materials for road paving.

It’s easy to participate in the program and the best part...it costs about the same as a typical dumpster and disposal fees, but means much more to homeowners and the planet.

If you are a CertainTeed SELECT ShingleMaster™ or ShingleMaster™ we will place a Roofing Responsibly icon on your contractor locator listing along with your credentials.

For more information please log on the MyEDGE™ website.

**Find a Pro**

**Website:** www.certainteed.com

This site gives homeowners access to a listing of credentialed contractors in their geographic area. Only credentialed companies are listed on this site, which provides a number of benefits:

- Access to an ongoing source of leads
- Allows consumers to link directly to your company website or contact you
- Elevated status as one of the top contractors in a given area
- Highlights your Customer TrackRecord™ ratings
Staples Business Advantage®

Everything you need to run your business.
Staples Business Advantage® offers full-service account management, customized pricing, comprehensive reporting, eco-conscious solutions and more for businesses with 10 or more employees.

CertainTeed Roofing in partnership with Staples offering credentialed contractors significant discounts on purchases across all of the categories listed below:

Facilities
- A custom facility program designed for your building and budget
- Industry-leading brand products
- Local facility specialists ready to answer any questions

Breakroom
- Snacks, drinks and coffee from top brands
- Full-service coffee program
- Wide assortment of cleaning products, including eco-conscious options

Furniture
- The latest styles from more than 250 brands
- Strategic planning and professional design services for big projects
- Experts dedicated to turning your vision into a reality

Staples Brand
- Below budget, above expectations
- Over 9,000 active product listings in office supplies, facilities, tech and furniture
- Name-brand quality for less

Technology
- The latest products from PCs, printers and peripherals to enterprise-level servers, all from leading vendors
- Experienced tech professionals available when you need them
- IT solutions and services customized for the needs of your workplace

Promotional Products
- Top-quality merchandise from the #1 distributor of promotional products in the world
- Apparel, headwear, bags, coolers, drinkware, corporate gifts and more

Print and Marketing Services
- Professional-quality large-volume digital prints, custom design services, everyday marketing materials and more
- Partnerships with top print producers who invest in state-of-the-art technology
- Sure-fire results that hit your budget and timeline every time

Office Supplies
- Biggest office supplies distributor in the nation
- Ink, paper and desk supplies for everyday
- Close to 100,000 items from brands you trust

For more information and to sign up for this opportunity, please contact William Breaden
646-374-1769
wbreaden@ServCoLLC.com

Ford Vehicle Program

Significant savings exclusively for credentialed companies

Save $$$ using CertainTeed's corporate discounts

To learn more about this exceptional program between CertainTeed Roofing and the Ford Motor Company, Please refer to the program details and substantial discounts on the MyEDGE™ Website.
**NBBI National Benefit Builders**

**Discount programs and product rates**

CertainTeed is proud to partner with National Benefit Builders (NBBI) to offer exclusive Discount Benefits to Credentialed Roofing Companies.

NBBI’s Discount Benefit Programs, while not insurance, can meet a critical need for contracting businesses in the roofing industry. These discount benefit programs are available all year; there is no open enrollment. As a result of this partnership, CertainTeed has negotiated preferred pricing for credentialed contractors.

**Discount Rx/Pet Rx**

Average savings of 15% on brand-name and 55% on generic drugs.

**NBBI Health**

Only $26.96 per month (plus a one-time $5.35 enrollment fee)

- ValuePoint by MultiPlan® Discount Medical Network
- Dentachoice® Dental & Vision
- Also includes Speech Therapy, Pharmacy Telemedicine

Lifestyles and Pet Supplies & Prescriptions

**Dentachoice® Dental and Vision**

Utilizing The Aetna Dental Access® Network and Outlook Vision

Individual Monthly: $720 Household / Monthly: $12.60 (plus a one-time $13.50 enrollment fee)

- Average dental savings from 15-50% per visit on all procedures
- Average vision discounts from 10-50% at over 10,500 optical centers

**NBBI Lifestyles**

Only $5.35 per month (plus a one-time $5.35 enrollment fee)

- Travel and Entertainment: movie tickets, restaurants, theme parks, hotels, cruises, airlines
- Health and Wellness: medical supplies, vitamins, spas, gyms
- Vehicle: oil change, car rentals

**NBBI Pet**

Dog Monthly: $8.06 / Cat Monthly: $6.26 / Up to 4 pets Monthly: $11.66 (plus a one-time $5.35 enrollment fee)

- Pet Supplies, Prescriptions and Veterinary Discount

**LegalShield**

**Identity Theft Shield**

Cyber Security: Keystroke Guard

One license for 2 devices: $26.96
One license for 3 devices: $40.46
One license for 5 devices: $67.46
(license price is annual)

- Protection for your Mobile, PC, and Mac

For more information, visit www.certainteed-myedge.com or call 888-311-6224 x129 (8-6 ET)

Price reflects a 10% discount for CertainTeed credentialed contractors.

**This plan does not meet the minimum creditable coverage requirements under M.G.L. c.111M and 956 CMR 5.00. This plan is not a Qualified Health Plan under the Affordable Care Act.**
Homes for Our Troops (HFOT) is a privately funded nonprofit organization building specially adapted, mortgage-free homes nationwide for the most severely injured Veterans from Iraq and Afghanistan.

Website: www.homesforourtroops.org  
(508) 823-3300

Most of these Veterans are multiple amputees, paraplegic, quadriplegic or suffered severe traumatic brain injury. These homes restore some of the freedom and independence our Veterans sacrificed defending ours, and enable them to focus on their family, recovery, and rebuilding their lives.

It is an honor and privilege for CertainTeed to support the noble efforts of Homes for Our Troops. CertainTeed donates the roofing materials for the homes that are built around the country.

We hope your company can take part also by lending a hand to this endeavor. Being a contributor allows each of us in some small way to help those veterans who have dutifully served our country and given so much of themselves in doing so.

In addition to the gratification of contributing, if your company installs a roof for Homes for Our Troops, it will be mentioned as the workforce donor in a press release from CertainTeed which covers your local area.

Contact your local CertainTeed representative to learn more about this.
Roofs for the Red, White & Blue

Website: www.certainteed.com/roofs4rwb

From January 1 - December 31, 2018 all members of the U.S. Military who hire a CertainTeed Credentialed Roofing Company to install an Integrity Roof System™ covered by a SureStart™ PLUS warranty on their home are eligible to receive a $250 Cabela's gift card.

20-30-399

ShingleMasters™ and SELECT ShingleMasters™ can order promotion information sheets from the MyEDGE™ website to include in their sales proposals.

Roofs for the Canadian Troops

Website: www.certainteed.com/roofs4ct

From January 1 - December 31, 2018 all members of the Canadian Military who hire a CertainTeed Credentialed Roofing Company to install an Integrity Roof System™ covered by a SureStart™ PLUS warranty on their home are eligible to receive a $250 Cabela's gift card.

20-30-418

ShingleMasters™ and SELECT ShingleMasters™ can order promotion information sheets from the MyEDGE™ website to include in their sales proposals.

No Limits

CertainTeed rewards you for your support with unlimited cash rebates on all of your purchases of eligible roofing products, throughout the entire year.

For additional details and a list of eligible products please log on to the MyEDGE™ Site.
Do not fill out form – photocopy and you will always have one on hand.

1. Shop online: Go to www.certainteed.com/brc
2. Fax: Fax your completed order form to: 610-861-3870
3. Mail: Mail your completed order form (include payment, if necessary) to: Business Resources Catalog
   CertainTeed Corporation/RPG, P.O. Box 20126, Lehigh Valley, PA 18002-0126

Please Tell Us
I am primarily a: 

- [ ] Roofing contractor
- [ ] Remodeling contractor
- [ ] Builder
- [ ] Material supplier
- [ ] Construction specifier or architect
- [ ] Other

Mailing Label Information

Name
Company Name
Address (No P.O. Boxes)
City, State, Zip
Telephone
Fax
E-Mail Address

Imprinting Information (limit 22 characters per line including spaces and punctuation, maximum 4 lines)

Line 1
Line 2
Line 3
Line 4

Item No. Description Quantity Size Cost Each Total Cost

SUBTOTAL $ RUSH SHIPPING CHARGES $ TOTAL $ 

Shipping Method

- [ ] Standard – Items are shipped via UPS Ground – FREE!
- [ ] 2nd Day – Items are shipped via UPS 2nd Day – $25.00 charge (Mon-Fri only, orders must be received by 12:00 pm EST)
- [ ] Next Day – Items are shipped via UPS Priority Overnight – $35.00 charge (Mon-Fri only, orders must be received by 12:00 pm EST)

Payment Information

- [ ] Check/Money Order enclosed (make your check/money order payable to: CertainTeed Corporation)
- [ ] Credit Card* (please complete information below):  
  - [ ] MasterCard
  - [ ] Visa
  - [ ] Discover
  - [ ] American Express

Account Number Exp. Date

Authorized Signature ________________________________  *Credit card will be billed by DataWorks International