

# CedarBoards 30-Second Radio Script

**DID YOU KNOW THAT FORTY PERCENT OF YOUR HOME'S ENERGY LOSS IS THROUGH YOUR WALL'S WOOD STUDS? STUDS MAKE UP A QUARTER OF YOUR HOME'S EXTERIOR AND CANNOT BE INSULATED WITH CONVENTIONAL BATT INSULATION. IT'S LIKE HAVING ONE FULL WALL WITH NO INSULATION AT ALL.**

**CERTAINTEED CEDARBOARDS INSULATED SIDING INSULATES THE ENTIRE WALL, INCLUDING WOOD STUDS, AND CAN IMPROVE THE R-VALUE OF YOUR WALL BY AT LEAST 39%. CEDARBOARDS LOOKS LIKE BEAUTIFULLY CRAFTED WOOD AND COMES IN 18 COLORS. AND, IT'S AN ENERGY STAR RATED PRODUCT.**

**TO FIND OUR MORE, CALL \_\_\_\_\_ AT \_\_\_\_\_, OR VISIT US ONLINE AT. \_\_\_\_ DOT COM TODAY.**