

## Don't Leave One-Quarter of Your Walls Uninsulated.



# CedarBoards™

Insulated Siding

Did you know that approximately **40%** of a traditionally insulated wood stud wall's energy loss is through the wood framing that makes up **a quarter** of your home's exterior? Studs act as thermal bridges that allow more energy to pass through the wall.

CedarBoards™ Insulated Siding breaks that thermal bridge by insulating continuously over framing where energy loss is greatest. In fact, it can improve the overall R-value of a traditionally insulated wood framed wall by **at least 39%**

With today's energy costs, you want to make sure that your entire wall is insulated. Ask us about CedarBoards and **start saving money** this year, and for years to come.

## CertainTeed

*Quality made certain. Satisfaction guaranteed.™*

DEALER IMPRINT

Use the copy points shown here to make your own CedarBoards Ad.

Take a closer look:

- Adds an insulating layer of between R-4.18 to R-5.29!
- Energy Star rated product
- Enhances indoor comfort summer and winter
- Meets important industry guidelines for sustainability
- Provides five times more impact resistance than traditional vinyl siding
- Up to 18 popular colors with coordinating trim
- Classic wide-board style
- TrueTexture™ finish molded from actual cedar planks
- Lifetime limited warranty with PermaColor™ Lifetime Fade Protection



The insulated core of CedarBoards™ siding can help meet the performance guidelines of an ENERGY STAR® qualified new home.

buildingresponsibly™

2 col. x 8"