

CertainTeed On The Road Again Sweepstakes

OFFICIAL RULES
NO PURCHASE NECESSARY TO ENTER OR WIN.
NOT OPEN TO THE GENERAL PUBLIC.
VOID WHERE PROHIBITED BY LAW.

Description: The **CertainTeed On The Road Again Sweepstakes** (“Sweepstakes”) begins at 6:00:00 a.m. Eastern Time (“ET”) on January 1, 2011 and ends at 11:59:59 p.m. ET on October 31, 2011 (“Sweepstakes Period”). Sweepstakes consists of three (3) components:

- 1) One (1) grand prize sweepstakes from among all U.S. areas (Canadian areas excluded) within all nine (9) sales regions (“Grand Prize Sweepstakes”);
- 2) Seven (7) separate first prize sweepstakes (9 prizes) from among all nine (9) sales regions; two (2) separate sales regions will be combined with two (2) other sales regions as more fully described in the “Selection of Winner’s” paragraph below (each a “First Prize Sweepstakes”); and
- 3) Ten (10) separate monthly sweepstakes from among all nine (9) sales regions (each a “Monthly Sweepstakes”).

The Grand Prize Sweepstakes and each First Prize Sweepstakes begins on January 1, 2011 and ends on October 14, 2011(respectively, “Grand Prize Sweepstakes Period” and “First Prize Sweepstakes Period”). Each Monthly Sweepstakes begins on the first day of the month and ends on the last day of that particular month with the last Monthly Sweepstakes ending on October, 31, 2011. The CertainTeed roofing sales regions are: (i) Lake Central, (ii) North Central, (iii) North East, (iv) Mid Atlantic, (v) South Central, (vi) South Atlantic, (vii) South East, (viii) South West and (ix) North West (each a, “Region”). See chart below for Region areas. The web site’s computer is the official clock for all purposes of this Sweepstakes and all times refer to Eastern Time.

Region	Areas within the Region
Lake Central	Ontario, Indiana, Kentucky, Maryland, Michigan, New York, Ohio, Pennsylvania, and West Virginia
North Central	Manitoba, Saskatchewan, Iowa, Illinois, Michigan, Minneapolis, North Dakota, Nebraska, South Dakota, and Wisconsin
North East	Nova Scotia, New Brunswick, Newfoundland, Labrador, Prince Edward Island, Connecticut, Massachusetts, Maine, New Hampshire, New Jersey, New York, Rhode Island, and Vermont
Mid Atlantic	Washington D.C., Delaware, Maryland, New Jersey, Pennsylvania, Virginia, and West Virginia
South Central	Arizona, Illinois, Kansas, Louisiana, Missouri, Mississippi, Oklahoma, Tennessee, and Texas
South Atlantic	Alabama, Florida, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia
South East	Florida, Georgia, North Carolina, South Carolina, and Tennessee
South West	Arizona, California, New Mexico, and Nevada
North West	Alaska, British Columbia, Alberta, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, Oregon, Utah, Washington, and Wyoming

Eligibility: The Grand Prize Sweepstakes is only open to permanent legal residents of the 50 states of the U.S., (excluding Guam, Puerto Rico, and all other U.S. territories and possessions) who are physically located therein. The First Prize Sweepstakes and the Monthly Sweepstakes are only

open to permanent legal residents of the 50 states of the U.S., (excluding Guam, Puerto Rico, and all other U.S. territories and possessions) or Canada (excluding the province of Quebec) who are physically located therein. Participants must possess a valid drivers/motorcycle license, be an owner of a CertainTeed roofing credentialed company (defined below), be 18 years or older as of date of entry and his/her entry into the Sweepstakes must not be against company policy. Participants must either have a valid social security number and/or a valid U.S. personal tax identification number or a social insurance number. Employees of CertainTeed (“Sponsor”), Harley-Davidson, Inc., Ford Motor Company, advertising or promotion agencies, those involved in the development, production, handling, implementation and distribution of Sweepstakes, any agents acting for the above entities, and their respective parent companies, officers, directors, subsidiaries, affiliates, service providers, prize suppliers, car dealership personnel, or any other person or entity associated with the Sweepstakes (collectively “Sweepstakes Entities”) and members of their immediate families (spouses, children, siblings, parents) and/or persons living in the same household as such persons, whether related or not, are ineligible to enter Sweepstakes.

To enter: There are two (2) ways for CertainTeed roofing credentialed company owners (“Owner”) to enter: (1) by registering SureStart PLUS warranties (“Warranty”) or (2) by mail. A total of thirty-six (36) Warranties must be registered by an Owner during the Sweepstakes Period for said owner to be eligible in his/her applicable Grand/First Prize Sweepstakes. A total of three (3) Warranties per month must be registered by an Owner for said Owner to be eligible in his/her applicable Monthly Sweepstakes. The Warranty provides extended coverage for a property owner’s roof system products that are manufactured by the Sponsor. Credentialed company owners register a Warranty on behalf of a property owner who elects to purchase the Warranty. Credentialed company owners can register Warranties (“Warranty Entries”) in two (2) different ways:

- (i) Mail a completed Warranty to: CertainTeed SureStart PLUS, P.O. Box 20126, Lehigh Valley, PA 18002-0126.
- (ii) Complete the Warranty via on-line registration at CertainTeed’s MyEDGE website located at www.certainteed-myedge.com.

Warranties can be completed and registered one at a time, in batches or all at once. All information in the Warranty must be completed in full (“Warranty Information”). To enter without registering a Warranty(ies): Obtain a postcard (no larger than 5” x 7”) enclosed in a business size (#10) envelope and legibly hand-print your first name, last name, complete home address (no P.O. Boxes), Province or postal code (if applicable), telephone number (including area code), email address, date of birth, company name, company mailing address (no P.O. Boxes) and answer to the question, “Why do you think SureStart PLUS coverage is valued by roofing contractors and property owners?” in fifty (50) words or less (optional) (“Entry Information”). Then mail with proper postage affixed to: CertainTeed Shingle Hogs Sweepstakes, P.O. Box 20126, Lehigh Valley, PA 18002-0126 (“Mail Entry”). Mail Entries must be mailed separately, postmarked by October 14, 2011 and received by October 19, 2011 (for the Grand Prize and First Prize Sweepstakes) or postmarked by October 31, 2011 and received by November 7, 2011 for the Monthly Sweepstakes.

Warranty Entries must be received by 11:59:59 p.m. ET on October 14, 2011 for the Grand Prize and First Prize Sweepstakes and by 11:59:59 p.m. ET on October 31, 2011 for the Monthly Sweepstakes. No copies, facsimiles or reproductions of Warranty Entries or Mail Entries (collectively, “Entries”) of any kind will be accepted. For purposes of this Sweepstakes, if a

company registers more than thirty-six (36) Warranties for the entire Sweepstakes Period or more than three (3) Warranties in a month, it will result in no additional compensation or eligibility for a prize. All required Warranty Information and Entry Information must be completed in full. Proof of submitting an Entry will not be deemed by Sponsor as proof of receipt or entry into the Sweepstakes. Any attempted form of Entry into this Sweepstakes other than as described herein is void.

Selection of Winners: All drawings will take place by the Sponsor in Valley Forge, PA. If a Canadian resident is selected as a potential winner in a drawing, he/she must correctly answer a time-based mathematical skill testing question which will be administered over the telephone by the Sponsor.

Grand Prize Sweepstakes Drawing: There will be one (1) grand prize drawing (“Grand Prize Drawing”) for this Sweepstakes. The potential winner will be randomly selected from among all eligible Entries received throughout the Grand Prize Sweepstakes Period from all U.S. areas within each Region (Canada areas/residents excluded) on or about October 19, 2011 (Grand Prize Drawing Date”).

First Prize Sweepstakes Drawings: There will be seven (7) separate first prize Sweepstakes drawings (each a, “First Prize Drawing”). The eligible Entries from the South Atlantic and South East Regions will be combined and the eligible Entries from the North West and South West Regions will be combined (each a, “Combined Region”) for their applicable First Prize Drawings. The Lake Central and the North Central Regions will award two (2) first prizes and all other remaining Regions, including the Combined Regions, will award one (1) first prize (see chart in Prizes/Odds of Winning paragraph below) resulting in nine (9) awarded prizes all together. For each First Prize Drawing, potential winners will be randomly selected from among all eligible Entries received throughout the First Prize Sweepstakes Period on or about October 19, 2011 (each a “First Prize Drawing Date”).

Monthly Sweepstakes Drawings: There will be ten (10) separate Monthly Sweepstakes drawings; one (1) Monthly Sweepstakes drawing per Month (each a, “Monthly Drawing”) for this Sweepstakes. See chart below for complete Monthly Drawing breakdown. For each Monthly Drawing, potential winners will be randomly selected from among all eligible Entries received from all Regions on or about the Monday following the end date of a particular Monthly Drawing (each a “Monthly Drawing Date”). If the following Monday is a holiday, the applicable Monthly Drawing Date will be conducted on the following Tuesday or next business day. See chart below for a list of Monthly Drawing Dates.

Monthly Sweepstakes	Drawing Date
#1 (January)	Monday, February 7, 2011
#2 (February)	Monday, March 7, 2011
#3 (March)	Monday, April 4, 2011
#4 (April)	Monday, May 2, 2011
#5 (May)	Monday, June 6, 2011
#6 (June)	Tuesday, July 5, 2011
#7 (July)	Monday, August 1, 2011
#8 (August)	Monday, September 5, 2011
#9 (September)	Monday, October 3, 2011
#10 (October)	Monday, November 7, 2011

Notification of Winners: The Sponsor will notify each potential Grand/First Prize winner by telephone within approximately two (2) weeks of the applicable Drawing Dates. The Sponsor will notify each potential Monthly Prize winner by mail service (exact shipping service to be determined at Sponsor's sole discretion) with an award letter, the prize and a copy of the Official Rules within approximately two (2) weeks of the applicable Monthly Sweepstakes Drawing Date. If a potential winner of any kind is a resident of a jurisdiction that deems him/her to be a minor, his/her parent or legal guardian will be notified instead. If a potential Grand/First Prize winner cannot be reached after three (3) phone call attempts within two (2) business days, or if a potential winner of any kind is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, and/or if his/her prize or prize notification is returned as undeliverable, and/or if Canadian, he/she cannot correctly answer the time-based mathematical skill question, that potential winner will not be eligible for the prize and an alternate winner will be selected.

Affidavit/Release: Potential Grand/First Prize winners (or if a resident of a jurisdiction that deems him/her to be a minor, his /her parent or legal guardian) must sign, execute, have notarized and return an Affidavit of Eligibility, a Liability Release (where legal), a Publicity Release (subject to applicable law), and any other documentation that Sponsor requires (collectively "Affidavit/Release"), within five (5) days after receipt by potential Grand/First Prize winner or such potential Grand/First Prize winner may be disqualified and an alternate potential Grand/First Prize winner may be selected. By returning the completed Affidavit/Release, Grand/First Prize winners attest to the authenticity of his/her winning Entry.

Prizes/Odds of winning: There are three (3) prize tiers in this Sweepstakes: (i) One (1) Grand Prize, (ii) Nine (9) First Prizes and (iii) Fifty (50) Monthly Prizes (five (5) per month).

(i) **GRAND PRIZE:** One (1) Grand prize will be awarded and consists of a 2012 Mustang GT ("Grand Prize"). Vehicle color, options, and upgrades are chosen at Sponsors sole discretion. Total Approximate Retail Value ("ARV") of the Mustang GT is: \$29,500 U.S. The Grand Prize will be delivered to winner's residence unless the winner resides in Hawaii or Alaska in which case the winner may need to take possession of it from an authorized dealership designated by Sponsor. At Sponsor's sole discretion, Sponsor will attempt to designate a dealership within a reasonable distance to winner's residence. **Odds of winning a Grand Prize depend on the number of eligible Entries received from among U.S. Residents residing within all Regions during the Grand Prize Sweepstakes Period.**

(ii) **FIRST PRIZES:** Nine (9) First Prizes (see chart below for prize distribution per applicable Region/Combined Region) will be awarded and consists of: a 2011 Harley Davidson Sportster® 883 Super Low motorcycle (each a, "First Prize"). Vehicle color, options, and upgrades are chosen at Sponsors sole discretion. Total ARV of each First Prize is: \$8,000 U.S. Total ARV of all First Prizes: \$72,000. Each First Prize will be delivered to winner's residence unless winner resides in Canada, Hawaii or Alaska in which case the winner may need to take possession of it from an authorized Harley Davidson dealer designated by Sponsor. At Sponsor's sole discretion, it will attempt to designate a dealership within a reasonable distance to winner's residence. Limit one (1) First Prize per Owner/credentialed company. **Odds of winning a First Prize depend on the number of eligible Entries received for a particular Sweepstakes Region/Combined Region during the First Prize Sweepstakes Period.**

In order to accept the Grand Prize, winner is required to personally accept the vehicle and must possess and present adequate personal identification, evidence of legally

required insurance and a valid U.S. driver’s license. In order to accept the First Prize, each winner is required to personally accept the vehicle and must possess and present adequate personal identification, evidence of legally required insurance and a valid U.S. or Canadian motorcycle license. Each Grand/First Prize winner bears risk of damage to vehicle after delivered to specified residence/delivery site. Sponsor will use all reasonable efforts, subject to availability, to deliver vehicle within ninety (90) days of receipt of completed Affidavit/Release. If applicable, vehicle is forfeited if not picked up within thirty (30) days from delivery to site/dealer location. Sponsor is not responsible for delays in delivery. Vehicles shown may not be the actual vehicle delivered. All reasonable efforts shall be used to provide the same model and year as shown or at least a vehicle having substantially the same dealer cost. Each Grand/First Prize winner is responsible for all taxes (federal, state, provincial local and/or income), sales tax, luxury tax, title and license fees, registration fees, insurance, additional options, and any other costs incurred in claiming, registering or using the Grand/First Prize and all expenses not listed, related to acceptance and use of the Grand /First Prize. Grand/First Prize winners will be issued an IRS Form 1099 from the Sponsor or Sponsor’s designee for the total ARV of the Prize won (as stated herein) in the calendar year won.

Region/Combined Regions	First Prize Distribution
Lake Central	Two (2) 2011 Harley Davidson Sportster® 883 Super Low
North Central	Two (2) 2011 Harley Davidson Sportster® 883 Super Low
North East	One (1) 2011 Harley Davidson Sportster® 883 Super Low
Mid Atlantic	One (1) 2011 Harley Davidson Sportster® 883 Super Low
South Central	One (1) 2011 Harley Davidson Sportster® 883 Super Low
South Atlantic & South East	One (1) 2011 Harley Davidson Sportster® 883 Super Low
North West & South West	One (1) 2011 Harley Davidson Sportster® 883 Super Low

(iii) **MONTHLY PRIZES:** Five (5) gas cards (or similar) in the amount of \$200.00 U.S., will be awarded per Monthly Sweepstakes (each a, “Monthly Prize”). A total of fifty (50) Monthly Prizes will be awarded in this Sweepstakes. Total ARV of all Monthly Prizes: \$10,000 U.S. Gas card cannot be exchanged/redeemed for cash or combined with any other offer and is subject to stated terms and conditions. Gas card is subject to stated terms and conditions and cannot be combined with any other offer. Gas card will not be replaced if lost or stolen. Gas card chosen at Sponsor’s sole discretion. Limit one Monthly Prize per Owner/credentialed company for the entire Sweepstakes Period. **Odds of winning a Monthly Prize depend on the number of eligible Entries received from all Regions for that particular Monthly Sweepstakes.**

Total ARV of all Prizes: \$111,500.00 U.S. Prize notifications will be mailed/shipped to street addresses in the U.S. (including D.C.) or Canada (excluding the province of Quebec) only as applicable. Winners are solely responsible for any and all costs, incidentals, and any other expenses not specifically mentioned as being included, including but not limited to, Canadian import/export fees, optional equipment, upgrades, and installation related to acceptance and use of any prize. If a credentialed company has more than one (1) Owner, the Owners must come to an agreement about who the Grand/First Prize winner actually is and agreed upon winner will be the individual to whom the Affidavit/Release is sent and to whom the prize is awarded. If the Owners cannot come to an agreement on whom the winner is within ten (10) business days after being notified, the potential Grand/First Prize will be forfeited and no additional compensation will be awarded. Any depictions of prizes are for illustrative purposes only. No substitution, transfer, or cash equivalent for a prize (or prize component) except that Sponsor, at its sole

discretion, may substitute a prize (or prize component) of equal value. Sponsor reserves the right, in its sole discretion, to replace any merchandise with a newer model or version of same; but, in any event, Sponsor will continue to use the value of the "old" (i.e. replaced) item for purposes of calculating the ARV. Sweepstakes administrator is not the supplier or guarantor of any prize.

General Conditions: Sweepstakes is subject to these Official Rules and all federal, state, provincial and local laws and regulations (collectively "Rules and Laws"). Once submitted, Entries become the sole property of Sponsor and will not be returned. Any personal information supplied by entrants to Sponsor or its affiliates will be subject to Sponsor's Privacy Policy located at <http://www.certainteed.com/terms.aspx?type=privacy>. Thus except where prohibited by law and Sponsor's Privacy Policy, entry and/or winner's acceptance of a prize of any kind constitutes permission for the Sponsor to use winner's name, address (city and state), photo, likeness, biographical information, statement and voice for advertising/publicity purposes worldwide and in all forms of media (including posting on Web Site), in perpetuity, without further notice to or compensation in connection with said Sweepstakes or the prize awarded. Sponsor also has the right to modify, edit, adapt, electronically alter, use, assign and/or dispose of such Entries however it sees fit and for any purpose without any notice or compensation to entrant or any third parties. Any person attempting to defraud or tamper with the entry process may be prosecuted and is not eligible for a prize. If, for any reason, the Sweepstakes is not capable of running as originally planned (as determined by Sponsor), Sponsor reserves the right to cancel, suspend or modify the Sweepstakes or any portion(s) thereof and conduct any or all the drawings from among all salvageable eligible Entries received for a given Sweepstakes, if any, as of the termination date.

Disclaimers: Sweepstakes Entities are not responsible or liable for multiple Entries or Entries that are entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), in excess of the stated limit or for Entries that are illegible, late, tampered with, forged, incomplete, misdirected, deleted, postage due, mass machine printed, mechanically duplicated, damaged, lost, misplaced, stolen, destroyed, or otherwise not in compliance with these Official Rules and such Entries will be disqualified. By entering the Sweepstakes, entrants agree and acknowledge to be bound by the Rules and Laws as well as the decisions of the Sponsor and Sweepstakes administrator, which are final and binding in all respects. Entrants waive any rights to claim ambiguity with the Rules and Laws and agree the Sweepstakes Entities shall have no responsibility or liability (including, but not limited to liability for any property loss, damage, personal injury or death) in connection with participation in this Sweepstakes; human error; incorrect or inaccurate transcription of Entry/Warranty Information; acceptance/possession, use/misuse, and/or defects of a prize(s) awarded herein; typographical errors in Sweepstakes promotional material; any technical malfunctions of the telephone network, computer online system, computer dating mechanism, computer equipment, software, internet service provider; interruption or inability to access Sweepstakes, Web Site, or any online service via the internet due to hardware or software compatibility problems; line failures or transmission errors; any damage to entrant's (or any third person's) computer and/or its contents related to or resulting from any part of this Sweepstakes; any lost/delayed data transmissions, omissions, interruptions, defects and/or any other errors or malfunctions, for any an all prize limitations set forth in the company policy of any entrant, including but not limited to, in the case of Canadian winners, disputes over answers to mathematical skill test questions, fraudulent (including unauthorized) gas card uses made with lost, stolen or misappropriated gas cards, incomplete (including inaccurate) gas card database information and canceled gas card uses, even if caused by the negligence of the Sweepstakes Entities. Entrants and prize winner(s) further agree to release, discharge, indemnify and hold harmless the Sweepstakes Entities from and against any and all claims, damages or liability resulting or arising from the Sweepstakes and to release all rights to bring any claim, action or proceeding against the Sweepstakes Entities.

Entrants and prize winner(s) also acknowledge that said Sweepstakes Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including express standard vehicle/motorcycle warranties provided exclusively by the prize supplier(s) in the owner's guide that may be sent along with the Prize. Harley-Davidson, Inc., and Ford Motor Company are not affiliated with Sponsor and have not endorsed or sponsored this Sweepstakes or any product of Sponsor. The failure of Sponsor to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsor (excepting compliance with applicable codes and regulations) or other force majeure event will not be considered a breach of these Official Rules.

ARBITRATION / WAIVER OF INJUNCTIVE RELIEF / GOVERNING LAW: BY SUBMITTING AN ENTRY, ENTRANTS AGREE THAT ANY CONTROVERSY OR CLAIM ARISING OUT OF OR RELATING TO THESE OFFICIAL RULES, ITS ENFORCEMENT, ARBITRABILITY OR INTERPRETATION SHALL BE SUBMITTED TO FINAL AND BINDING ARBITRATION, TO BE HELD IN PHILADELPHIA COUNTY, PENNSYLVANIA THE ARBITRATOR SHALL BE SELECTED BY MUTUAL AGREEMENT OF THE PARTIES OR, IF THE PARTIES CANNOT AGREE, THEN BY SELECTING AN ARBITRATOR FROM A LIST OF ARBITRATORS SUPPLIED BY JAMS (JUDICIAL ARBITRATION AND MEDIATION SERVICES). IF THE PARTIES STILL CANNOT AGREE ON AN ARBITRATOR, THE ARBITRATOR SHALL BE APPOINTED BY JAMS. THE ARBITRATION SHALL BE A CONFIDENTIAL PROCEEDING, CLOSED TO THE GENERAL PUBLIC. THE ARBITRATOR SHALL ISSUE A WRITTEN OPINION STATING THE ESSENTIAL FINDINGS AND CONCLUSIONS UPON WHICH THE ARBITRATOR'S AWARD IS BASED. THE PARTIES WILL SHARE EQUALLY IN PAYMENT OF THE ARBITRATOR'S FEES AND ARBITRATION EXPENSES AND ANY OTHER COSTS UNIQUE TO THE ARBITRATION HEARING (RECOGNIZING THAT EACH SIDE BEARS ITS OWN DEPOSITION, WITNESS, EXPERT AND ATTORNEYS' FEES AND OTHER EXPENSES TO THE SAME EXTENT AS IF THE MATTER WERE BEING HEARD IN COURT). NOTWITHSTANDING THE FOREGOING, THE ARBITRATOR MAY REQUIRE THAT SUCH FEES BE BORNE IN SUCH OTHER MANNER AS THE ARBITRATOR DETERMINES IS REQUIRED IN ORDER FOR THIS ARBITRATION CLAUSE TO BE ENFORCEABLE UNDER APPLICABLE LAW.

Name of Winners/Official Rules Requests: To receive a copy of the Official Rules or a Winners List by mail, send a self-addressed stamped envelope to: **CertainTeed Shingle Hogs Sweepstakes** "Rules" or "Winners" (specify which), P.O. Box 20126, ATTN: Wendy Fox, Lehigh Valley, PA 18002-0126. All requests must be received by January 3, 2012.

Sponsor: CertainTeed Corporation, 750 E. Swedesford Road, Valley Forge, PA, 19482.

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