

ROOFING RESPONSIBLY™ and more...

Everyday, CertainTeed makes a commitment to sustainability.

CertainTeed Roofing recycles, reuses and re-envision our environment. Here are 6 ways we put ideas into action with green as our goal.



Recycling and the road to success.
We recycle nearly 90% of our manufacturing production waste into asphalt materials for road construction.



Bring nature back.
Our Oxford facility, the world's largest roofing plant, has its own wetlands and a water management system where wildlife thrives.



Use it (don't lose it).
We use recycled content including slag, stone granules, corrugated mixed paper and sludge, reducing landfill waste and carbon emissions.



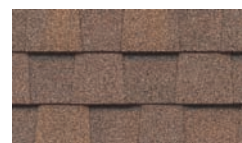
We believe in leading by example.
We belong to the U.S. Green Building Council and champion their Leadership in Energy and Environmental Design (LEED) Green Building Rating System™. And we also strongly support the National Green Building Standards™ of the National Association of Home Builders.



ENERGY STAR rated products.

These products lower rooftop and attic temperatures by reflecting the sun's rays from the building's roof helping reduce energy costs.

CertainTeed ENERGY STAR rated products include:



Dusky Clay

LANDMARK Solaris™ GOLD & PLATINUM COLLECTION

- Landmark Solaris**
Aged Cedar Dusky Clay
Crystal Gray Sunset Shake
- Landmark Solaris Gold**
Max Def Burnt Sienna Max Def Stonegate Gray
Max Def Heather Blend Max Def Weathered Wood
Max Def Resawn Shake
- Landmark Solaris Platinum**
Coastal Tan Santa Fe Sierra Buff



Max Def Weathered Wood

PRESIDENTIAL Solaris™ LUXURY SOLAR REFLECTIVE SHINGLES

- Max Def Burnt Sienna
Max Def Weathered Wood



Silver Birch

LANDMARK SERIES Designer Shingles

- Mist White Silver Birch Star White



Star White

EXTRA TOUGH 30, EXTRA TOUGH 25, CT 20 Traditional Shingles

- Star White



Reaching for the ENERGY STARS.

As a 2011 ENERGY STAR Sustained Excellence recipient for Energy Management, we are proud of our commitment to designing high quality, sustainable roofing products.

CertainTeed



Now you can choose a responsible way to re-roof your home.



ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE • FOUNDATIONS
GYPSUM • CEILINGS • INSULATION • PIPE

www.certainteed.com <http://blog.certainteed.com>

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There's now a new way to roof responsibly,

and that's to make sure your
old roof is properly recycled.

CertainTeed Roofing Contractors offer **RoofingRESPONSIBLY™**, the recycling of your torn-off roof into paving materials, saving energy and resources. And the best part... there is no added costs to be environmentally friendly.



A green sweep, from top to bottom.

Over 12 million tons of asphalt shingle waste went into landfills last year. You can help us make a dramatic difference.

When you select a credentialed CertainTeed Contractor to install your new roof, you get the comfort and confidence that comes with knowing your old shingles will bypass the landfill for "greener" pastures.

It starts with RoofingRESPONSIBLY on your part.

- Call a CertainTeed Contractor
- Let them know you want RoofingRESPONSIBLY
- Take the responsibility – and the credit – for doing the right thing for the environment.



Step-by-Step, It's Easy to Recycle

Provided by CertainTeed Roofing and our recycling partners.

- STEP 1** **Make Sure Your Contractor is a CertainTeed RoofingRESPONSIBLY Contractor.**
CertainTeed RoofingRESPONSIBLY Contractors can be easily found on certainTeed.com/roofing. Click on Find a Roofing Contractor.
- STEP 2** **Your Roofing Responsibly Contractor will Take the Extra Steps Necessary to Segregate Waste Materials to Ensure They can be Recycled Properly.**
- STEP 3** **Check Online for the Daily Grind.**
Your old roof – shingles, felt paper, even nails – will be taken directly to the recycling plant and processed into a powder that goes into paving materials, saving energy and resources. You can log onto your recycling provider's website to confirm when your roof has been recycled. In addition you will receive a certificate verifying the amount of debris diverted from landfills.

No added cost. Big added value. No concerns over where your shingles end up. It's that simple with a CertainTeed RoofingRESPONSIBLY Contractor.

