

# CertainTeed® low-maintenance siding and exterior trim help active adult homeowners age in place with ease.



Thanks to advances in healthcare, many of today's seniors are living longer and healthier lives, and they tend to be more educated and informed about their options in life than their predecessors. They understand that old age, and the health and mobility problems that often accompany it, no longer warrant an automatic move to a retirement home.

*A recent survey of the American Association of Retired People (AARP) reveals that 83 percent of older Americans prefer to "age in place."*

They don't want to leave their present residence, often a long-time home with many happy memories. With thousands of Baby Boomers approaching retirement age, the Aging in Place movement is becoming one of the strongest trends influencing the housing industry today.

**Low maintenance and accessibility are key to aging in place.**

*Aging in Place is defined by the Journal of Housing for the Elderly as "not having to move from one's present residence in order to secure necessary support services in response to changing needs."*

The Aging in Place movement promotes interior and exterior design features that will make homes user-friendly for those facing old-age challenges, such as decreased mobility, arthritis and declining eyesight.

As an outgrowth of this movement, building and design professionals have seen an increase in demand throughout the retired homeowner market for low-maintenance exterior products. CertainTeed siding and exterior trim products that are made from great-looking, low-maintenance vinyl, polymer and cellular PVC materials are answering the call. Installing these easy-care building products that never need painting on a home's exterior means spending considerably less time on upkeep in the years to come. In particular:



**CertainTeed Polymer Siding**—Beautiful Cedar Impressions® Shingles and Shakes.



**CertainTeed Vinyl Siding**—Including best-selling Monogram™, MainStreet™, Northwoods™, CedarBoards™, Board & Batten Vertical siding and others, plus a complete array of vinyl accessories.



**CertainTeed Cellular PVC Trim**—Versatile Restoration Millwork™ Exterior Trim including trimboard, sheets, beadboard, corner and specialty moulding profiles.

**CertainTeed**   
Quality made certain. Satisfaction guaranteed.™



*“We are both in our 80s, so the less work we have to do around the house, the better,”*

Doris McNally says. “With the Cedar Impressions siding and vinyl trim, there’s nothing on the outside of the house that we have to do except keep it clean.”

“I just wash it with a hose once a year, and that’s about all I need to do,” Charlie McNally adds. “And, after seven years, it still looks great—just like new.”

### **CertainTeed leads the way serving America’s aging population.**

CertainTeed is a leading manufacturer of building products that authentically replicate the look and visual appeal of wood and other more traditional building materials, but with much lower maintenance and enhanced resistance to external elements. Vinyl products, unlike wood, are not susceptible to termite infestation, won’t rot, decay, splinter or crack, feature a Class 1(A) fire rating for flame spread and, most importantly, never need painting, staining or caulking.

“When we reach the age of retirement, it’s time for us to enjoy the finer things in life, whether it be rest and relaxation, traveling, recreation, or just spending more quality time with family,” says Peter Dachowski, President and CEO of CertainTeed Corporation. “We don’t want to be bothered with ongoing maintenance work on our house. CertainTeed is happy to serve the well-deserving active retired adult community with a wide variety of products that save time on maintenance and provide long-lasting beauty and performance.”

*For more information on the complete line of CertainTeed building products, call 800-233-8990 or visit [certainteed.com](http://certainteed.com).*

For more information on Aging in Place, visit the National Aging in Place Council website at [www.naipc.org](http://www.naipc.org).

### **Low maintenance = leisurely living.**

A low-maintenance exterior translates into fewer worries for seniors aging in place. Just ask Charlie and Doris McNally. When they built their home seven years ago in Birchrunville, Pennsylvania, the last thing they wanted to deal with was exterior maintenance. At the same time, they needed the home to fit into their historic North Chester County horse country neighborhood. Siding and trim that required re-painting or re-staining were out of the question. To minimize future maintenance, the couple furnished the exterior of their home with quality vinyl and polymer building products, such as CertainTeed Cedar Impressions® polymer siding. The McNallys had seen the siding on houses near their previous home, and were impressed by how it closely emulated classic wood shake siding, but without wood’s maintenance.

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