



Location
Bay Harbor, Michigan

Product: Independence® Shingle

Developer: John R. Watson

Bay Harbor

From an Old Limestone Quarry to a Sought After Vacation Spot

A century old limestone quarry and cement plant have been turned into what some have declared "one of the most sought after vacation gems in the world." More than just a planned community, Bay Harbor, Michigan, is a reflection of the commitment of a few developers to build, as developer David V. Johnson puts it, "something that our children—and grandchildren—can be proud of."

Developed along a five-mile stretch of the Lake Michigan waterfront, the Bay Harbor community reflects the historic lakeside life of Northern Michigan. The homes are divided into 25 secluded neighborhoods, and many of them recreate Victorian architecture. Development began in 1994 and has grown from "The Cliffs," condominiums perched high on a bluff overlooking Lake Michigan, to the 12,000 square-foot manor homes in the community's "Peninsula" section. Along the shore or secluded in the woods, the homes and landscape of Bay Harbor are breathtakingly beautiful.

The community's largest developer, John R. Watson, concurs with Johnson's sentiment about

the beauty and timelessness of Bay Harbor. Watson built "The Cliffs," with its 100+ condominiums.

He quickly followed with "Harbor View Ridge," which has more than 400 larger condominiums; 12 single homes in the "Wildwinds"; and "Quarry View," a townhouse development. Like Johnson, Watson has built homes that will be passed down from generation to generation. To accomplish this, he uses nothing but the best building materials.

"With up to 85 mile-per-hour winds coming off the lake, high quality roofing materials were a major concern," says Blair Brown, Watson's director of purchasing and estimating. Their choice, CertainTeed's "Independence Shingle," does the job in a very harsh climate. "We started with it—on The Cliffs—and have kept using it because it looks great. The oldest roofs have been on since 1995, and we've had no problems with them."

So while Bay Harbor has been correctly identified as a luxury vacation spot, it has also become the permanent jewel of the Michigan coastline.

Independence Shingle: Cottage Red



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